

Be a Hero for a Better World



Bill Ayres

(c. 1941-)

Bill Ayres is a radio talk show host, former Catholic priest, and co-founder and Executive Director of World Hunger Year (WHY). He began hosting a weekly radio talk show on New York radio station, WPLJ (95.5 FM) in 1973. Since then he has taken more than 20,000 calls and offered advice on questions about relationships, spirituality and social values.

After interviewing singer/songwriter Harry Chapin on his show, the two became friends and decided to collaborate on something they were both passionate about -- helping to end world hunger. Together they started the nonprofit organization World Hunger Year in 1975, and set out to raise funds and awareness through grassroots efforts and by engaging celebrities and political leaders to get involved. Bill Ayres has served as Executive Director of WHY since 1983. Each year WHY sponsors two major fundraising events -- Hungerthon, broadcast during Thanksgiving week, reaches 6 million people, raising awareness about hunger and poverty; and the annual WHY Awards Dinner honors grassroots hunger organizations.

"We want to take people's success stories and re-write the "story" of hunger. There are things that have been working, and things we know can work. It may once have seemed like a hopeless story, but we're changing it to a hopeful one. This is healing on a social level. "

"A man not only needs to know how to fish, he needs to have the freedom to do it and a place to do it. That's where community comes in. We have to help each other, and we feel government has a very important role..."

Be A Hero For A Better World!

1. Find out more about this hero
2. Pledge to help end hunger (iaahp.net)
3. Hold an event to raise awareness about the problem of world hunger
4. Contribute to an organization working to end hunger

Organizations Helping End Hunger

- Alliance To End Hunger (alliancetoendhunger.org)
- America's Second Harvest (secondharvest.org)
- End Hunger Network (endhunger.com)
- Food For All (foodforall.org)
- Oxfam America (oxfamamerica.org)
- World Hunger Year (worldhungeryear.org)
- The Hunger Site (hungersite.org)

Free Online: EndHungerBook.com

For more information: www.betterworldheroes.com/ayres.htm

BetterWorldHeroes.com

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