


**BUY NOTHING DAY**    **FRIDAY AFTER THANKSGIVING**

MAKE A DIFFERENCE




MAKE A DIFFERENCE

"We are committed with our love to building a different model and a different future for humanity, not death, and other scenarios. We have managed a model alternative to economic globalization and we will not rest until we see it realized."  
— **Wanda Barlow**

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"We do need a new economy, but one that's founded on truth and care, on respect and honoring, not on greed and envy. An economy based not on the insatiable and insupportable desire, but on the sustainability of the planet. We need a passable economy."  
— **Wendell Berry**

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"The consumption society has made us feel that happiness lies in having things, and has failed to teach us the happiness of not having things."  
— **Ellen Reuchling**

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"If the corporations have their way, the Earth will be killed, and that's in your future. It's essential to me that all the corporations are running the world."  
— **Dr. Helen Caldicott**

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"I think there are a lot of strong leaders around the world who have made very convincing arguments about the wisdom of corporate-led globalization and the damaging nature of alternatives."  
— **John Cavanagh**

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# BUY NOTHING DAY

## Friday after Thanksgiving

...make a difference...


Every act of compassion makes a difference!  
Start a BetterWorld Club.  
Join the BetterWorld Movement.

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"The global economy works for about twenty percent of the world, for about eighty percent it doesn't."  
— **Kevin Danaher**

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"The truly powerful find identity in the causes the had loved while they dine on the most raffish delicacy of all: impunity."  
— **Naomi Klein**

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"When is global capitalism a healthy system of corporate accountability, with huge and largely unaccountable private for-profit extracting vast wealth from the economy, political systems, and social and cultural life."  
— **Naomi Klein**

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"Concern for the public good must become the animating force of our economic order."  
— **Michael Rucker**

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"When the institutions of money rule the world, it is perhaps inevitable that the interests of money will take precedence over the interests of people. What we are experiencing might best be described as a case of money colonizing life."  
— **David Foster**

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"It's a measure of the depth of our consumer trance that the death of the planet is so difficult to break."  
— **Kate Linn**

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"New alternatives emerge for a different kind of society — one based on principles of caring, ethical and spiritual sensitivity, and consumer authority. They need for meaning to just as intense as their need for economic security."  
— **Robin Michael Lester**

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"The rise of globalization is a homogenization of cultures, and to turn them into commodified markets, and therefore, to make them easier for global corporations to control."  
— **Jerry Mander**

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"The political system is not for the people. The people are secondary to the economy. It's about what generates money, and about how to benefit the people."  
— **Agony Marley**

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"The essence of globalization is a subordination of human rights, of labor rights, consumer, environmental rights, democracy rights, to the imperatives of global trade and investment."  
— **Rajesh Halder**

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"Even the old and dying forests and old past create images to hold on to. A forest, when cleared to develop a new community, does not just become a barren wasteland and a loss to the community, where the wealthy do not give attention to the capabilities of the people, and simply because it's a matter of life and death, respect an ecological balance with the environment."  
— **Pat O'Neil**

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"The rapid growth of material consumption in a finite world is an impossibility."  
— **E. F. Schumacher**

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"The work, the beyond, the refusal to serve, the ability to perceive the functioning of a complex social structure these remain potent weapons against the most heinous state or corporate power."  
— **Howard Zinn**

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